



## Steve Brown

### Research Associate Traffic Injury Research Foundation

Steve Brown is a research associate with the Traffic Injury Research Foundation (TIRF), a non-profit, independent road safety institute. TIRF is a world leader in research, safety programs, and policy development.

#### Career and research highlights:

- > Since 1991, he has managed TIRF's fatality database, using SPSS and Stata, to maintain and analyze data used to analyze alcohol and drug use among fatally injured drivers.
- > He has co-authored the Alcohol-Crash Problem report, an annual publication that examines the current state and historical trends for alcohol use among fatally injured drivers.
- > He has worked on a variety of research topics such as lifestyle factors among young drivers, bicycle safety, airbag deployment in fatal collisions, marine vessel fatalities, winter driving and elderly drivers.
- > He has represented TIRF at various conferences including the Canadian Council of Motor Transport Administrators (CCMTA), the Canadian Association of Chiefs of Police (CACCP), and the inaugural Injury Action Forum hosted by the Royal College of Physicians and Surgeons of Canada, the Trauma Association of Canada and Safe Communities Canada.
- > Before joining TIRF, he worked for Optima Consultants as a research analyst. He moderated focus groups and worked on survey design, sampling, and analysis for projects ranging from voting intentions, the rewards system in Canada's Armed Forces Reserves, and young peoples' perceptions of AIDS.

#### Professional memberships and affiliations:

- > Honours Bachelor of Arts in Mass Communications, 1986, Carleton University.