



Mavis Johnson

Community Development Advisor Traffic Injury Research Foundation

Mavis Johnson is a community development advisor with the Traffic Injury Research Foundation (TIRF), a charitable, independent road safety research institute. TIRF is a world leader in research, safety programs, and policy development.

Career and research highlights:

Mavis Johnson is a road safety specialist with over 48 years of experience who has been recognized internationally for her work.

Her major focus is in strategic road safety planning and the implementation of the Safe System Approach. Mavis has knowledge and expertise in all aspects of the Decade of Action for road safety and understands the importance of all the components working harmoniously to deliver positive road safety outcomes.

She has been the lead consultant in the development, management, and monitoring and evaluation of many multi-disciplinary road safety programs and developed strategic road safety plans in many countries.

She also has a lifetime of experience in community development and mobilization, starting with her role as a Police Officer in Traffic and Accident prevention in the UK.

Mavis is an innovator, demonstrated through the introduction and leadership of the highly successful Road Improvement Program at the Insurance Corporation of BC (ICBC), and the development and delivery of Road Safety101 – a comprehensive introductory course in road safety.

Mavis' role within TIRF is to create its Community Centre, which will include the development of a suite of community-based educational resources and practical tools that enhance other TIRF educational programs and services.

Affiliations:

- > Past President of the Canadian Association of Road Safety Professionals (CARSP);
- > Founding Member and Past Chair of the Transportation Association of Canada's (TAC) Road Safety Standing Committee;
- > Immediate past-member of TRB's technical safety committee for SHRP2.

Award Highlights:

- > 2009 Canadian Transportation Awards program Award of Excellence for leadership in road safety;
- > 2008 Minister's Award for Excellence for Process Innovation for developing the Community Mobilization Strategy for Alberta's Office of Traffic Safety;
- > 2003 ITE H. Robert Burton Distinguished Service Award;
- > 2002 and 2016 Prince Michael of Kent International Road Safety Award (UK);
- > 2002 CITE Lifetime Achievement Award.