



ACTION₂ZERO

NEW LEARNING CENTRE

Giving your community
SAFE ROADS HOME



The adoption of Vision Zero as Canada's National Road Safety Strategy in 2016 prompted several cities across the country to declare their commitment to zero road deaths and develop strategic plans to reduce preventable crashes.

This approach holds tremendous potential to accelerate progress and improve road safety. But achieving success requires that communities be empowered with evidence-based knowledge and proven tools to implement interventions because, ultimately, road safety problems are local.

While many communities are better informed about what needs to be done to make roads safer, they struggle with identifying priorities or implementation plans to do it.

To fill this gap, TIRF, with funding from Desjardins, invested their expertise gained over five decades to design a web-based resource, the Action₂Zero Centre.

What is the Action₂Zero Centre?

The Action₂Zero (Act₂Z) Centre gives communities access to tools and resources to help them reduce road crashes.

- It shares the latest knowledge of evidence-based interventions.
- It contains online assessment tools to help communities gauge the status of road safety according to several dimensions.
- It includes a suite of free templates and tools to help communities implement a variety of road safety strategies.
- It enables communities to monitor and measure road safety progress while benchmarking important indicators.

How can the Act₂Z assessment tool help communities?

TIRF's online assessment tool measures progress towards a "5-star community." It is based on criteria identified through international research and best practices regarding the highest standards of excellence in road safety. This tool was designed to help communities:

- assess progress towards achieving 5-star community status;
- determine what strategies are implemented locally and are working well; and,
- identify areas where increased efforts are needed to achieve 5-star status.

www.act2zero.tirf.ca

Who can access the Act₂Z Centre?

This free, web-based resource is accessible to local governments and a wide range of road safety partners and stakeholders including law enforcement, public health, engineers, city planners, schools and community-based organizations.



When will the Act₂Z Centre become available?

Communities across Canada are currently pilot-testing the Action₂Zero Centre in preparation for the national public launch in Summer 2019 at www.act2zero.tirf.ca.

For more information about TIRF's Action₂Zero Centre, or to be added to a distribution list for the launch, please contact tirf@tirf.ca.

What does the Act₂Z Centre contain?

The Centre is structured in several stepwise modules to help communities build support, buy-in and partnerships for the implementation of plans. It can help them accelerate action and improve road safety outcomes. It contains:

- Module 1: Fundamentals of Community Road Safety
- Module 2: Guiding Road Safety Philosophies
- Module 3: Online Assessment Tool
- Module 4: Road Safety Committees, Plans & Partners
- Module 5: TIRF Educational Resources



Traffic Injury Research Foundation

171 Nepean Street, Suite 200
Ottawa, Ontario K2P 0B4
Phone: (877) 238-5235
Email: tirf@tirf.ca Website: tirf.ca

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