

DRIVING



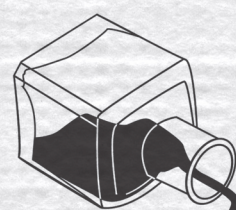
TAKES MORE



EFFORT

THAN

YOUR



64.8% of Canadians think it's important to pay careful attention to driving, even with advanced safety features like brake assist.

Your brain is your vehicle's most important safety feature.



Visit brainonboard.ca to give it a tune-up.

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