



Professional memberships

Member of the Canadian Association of Road Safety Professionals (CARSP/ACPSP)

The **Traffic Injury Research Foundation (TIRF)** mission is to be the knowledge source for safe road users and a world leader in research, program and policy development, evaluation, and knowledge transfer. TIRF is a registered charity and depends on grants, awards, and donations to provide services for the public.

Visit www.tirf.ca

Ousseynou Tall is the Director, Community Partnerships with the Traffic Injury Research Foundation (TIRF) since 2023. He has a Master's and bachelor's degree in Geography and Urban Planning from the faculty of Human Science of the Université de Provence Aix-Marseille I in France. He also has a post-graduate Diploma in Territorial Planning from the faculty of Human Science at the Université du Québec in Montréal. Ousseynou has extensive experience in the transportation sector, including infrastructure planning and road building inspection as well as railway projects. He has been advocating for a better understanding of road safety and its components, specifically for West African countries. Ousseynou is bilingual with professional proficiency in his native French and English.

Career and research highlights:

As former Director of studies and planning for the National Road Safety Agency in Senegal, Ousseynou has presented at many road safety events. He has developed a variety of training programs for different communities including awareness campaigns for two-wheelers on the importance of helmet use, fatigued driving, distracted driving, and alcohol-impaired driving. Ousseynou was involved in organizing the first edition of the regional congress for the exchange of best practices in road safety in Africa in which 22 countries participated. Ousseynou presented on the mobilization of human and financial resources for international collaborative actions through the facilitation of public and private sector partnerships. Ousseynou was the World Health Organization national data Focal Point for Sénégal and he participated in the fifth Global status report on road safety.

As an advisor for a non-government organization in road safety (LAZER international road safety), Ousseynou has developed a road safety training curriculum. He also participated in implementing a road safety project on infrastructure improvement alongside school corridors.

Academic highlights:

- > Master's degree in Geography and Urban Planning from the faculty of Human Science of the Université de Provence Aix-Marseille I
- > Bachelor's degree in Geography and Urban Planning from the faculty of Human Science of the Université de Provence Aix-Marseille I
- > Post-graduate Diploma in Territorial Planning and Local Development from the faculty of Human Science at the Université du Québec in Montréal

For more information about
TIRF visit www.tirf.ca

Bibliography:

Tall, O., Dieme, F., (2022). Annual national road safety report. National Road Safety Agency: Dakar, Sénégal.

Tall, O., Sarr, A., (2023). Road map for implementation of regional road crashes data collection system. National Road Safety Agency: Dakar, Sénégal.

Action vers Zéro:

Ousseynou leads the Action vers Zéro team working with Lanoraie, Quebec to deliver on-site youth & crossing guard training and to undertake the AVZ community safety assessment tool.

Centre d'apprentissage Action vers Zéro

Donner aux communautés des voies sûres pour rentrer à la maison

Évaluez la sécurité routière dans votre communauté | Utilisez l'outil d'évaluation en ligne pour mesurer l'état de la sécurité routière dans votre communauté en fonction des connaissances, des actions et de l'engagement à évaluer les progrès accomplis.

Créez une stratégie de sécurité routière | Découvrez les moyens de définir et mobiliser les partenaires de la communauté et de travailler avec eux à créer et à mettre en œuvre un plan de sécurité routière.

Renseignez-vous sur les prochaines étapes | Accédez aux modules d'apprentissage du suivi et de l'évaluation des progrès accomplis pour parvenir à une communauté 5 étoiles.

Commanditaire : Desjardins

Pour en savoir plus sur la sécurité routière communautaire, consultez ACTIONVERZERO.CA

PIÉTONS

CYCLISTES ET CONDUCTEURS D'ENGINS DE TRANSPORT ÉLECTRIQUES

CONDUCTEURS ET PASSAGERS DE TRANSPORTS PUBLICS

CONDUCTEURS ET PASSAGERS DE VÉHICULES MOTORISÉS

TIRF Educational Resources

Action vers Zéro
actionverszero.ca

Community-Based Toolkit
for Road Safety Campaigns
[tirf.ca/projects/
community-based-
toolkit-road-safety-
campaigns](http://tirf.ca/projects/community-based-toolkit-road-safety-campaigns)

Drop It And Drive®
diad.tirf.ca

Drug-Impaired Driving
Learning Centre (DIDL)
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GDL Framework Safety
Center
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Cerveau à bord
cerveauabord.ca

Wildlife Roadsharing
Resource Centre (WRRC)
wildliferoadsharing.tirf.ca

Sober Smart Driving
sobersmartdriving.tirf.ca

Alcohol Ignition Interlock
Curriculum for Practitioners
aic.tirf.ca