

TIME OF YEAR

SoberSmartDriving.tirf.ca



The Sober Smart Driving education program is produced by the **Traffic Injury Research Foundation** with funding from **Beer Canada**. It shares knowledge and science to answer common questions about alcohol, its effects on driving skills, and impaired driving.

Do more alcohol-related fatal crashes occur during the winter holiday season?

A review of Canadian crash data from 2012-2016, shows that more fatally injured drivers test positive for alcohol in October (37.3% of drivers tested), June (36.5% of drivers tested), and May (34.6% of drivers tested) than in December and January (25.2% and 20.7% respectively).

When looking at the BAC of fatally injured drivers by season, a similar pattern emerges:

- > Winter (Dec/Jan/Feb) – 22.4%
- > Summer (Jun/Jul/Aug) – 34.4%
- > Spring (Mar/Apr/May) – 32.8%
- > Fall (Sep/Oct/Nov) – 33.1%

An analysis of crash data reveals crashes in summer months have the highest incidence of fatally injured drivers who test positive for alcohol. Furthermore, the percent of road fatalities that can be attributed to alcohol is lower during the winter holiday season compared to the rest of the year (26.9% versus 31.5%).

One potential explanation for this reduction is the increased level of enforcement during the winter holiday season. Police are highly visible at this time of year and their efforts are also widely publicized in the media. As a consequence, people may be less inclined to drive after drinking because they realize they are more likely to be detected. There are also many transportation options offered during the holiday



season, such as Operation Red Nose, making it easier for people to find a safe ride home.

Consistent with an increased level of enforcement, arrests for impaired driving are also higher in some jurisdictions during the winter holiday season which results in more drivers being removed from the road. To illustrate, from 2008-2017, the greatest percentage of administrative driver licence suspensions in Ontario were issued during the month of December (Ontario Ministry of Transportation 2020). On the other hand, impoundment statistics from Manitoba during 2018-2019 showed that the greatest number of vehicles were impounded during the month of May (Manitoba Vehicle Impoundment Registry 2020). Meanwhile, in Saskatchewan, most alcohol-related traffic offences in the 2017-2019 period occurred in the month of June (SGI 2020).).

What does the Sober Smart Driving Education Program (SSD) contain?

The Sober Smart Driving Education Program contains facts to help Canadians learn about the risks associated with drinking and driving and

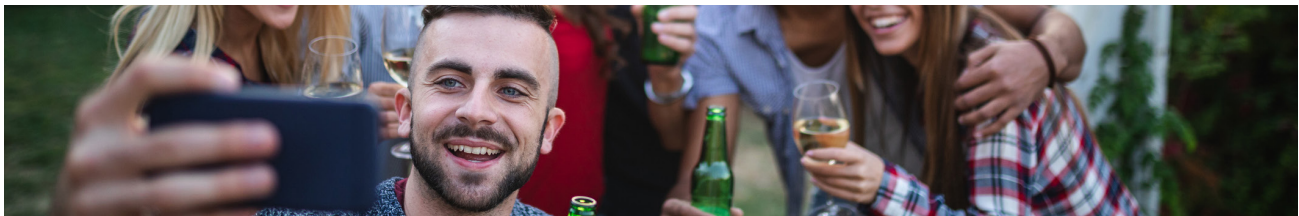
encourages everyone to speak up and talk about why they choose not to drink and drive.

Key topics discussed on this site include:

- > Drinking and its effects on driving
- > Magnitude & characteristics of drinking & driving
- > Basics of the impaired driving system
- > Impaired driver programs & penalties
- > Myths & misconceptions about drinking and driving

Each of these topics contains a series of fact sheets structured in a question and answer format which are available for free download and sharing (with attribution). These resources are designed to support the education and prevention efforts of communities, schools, health and road safety professionals and advocacy organizations.

To view more fact sheets, or to get more information about alcohol, its effects on driving skills, and impaired driving, visit SoberSmartDriving.tirf.ca.



Traffic Injury Research Foundation

The mission of the Traffic Injury Research Foundation (TIRF) is to reduce traffic-related deaths and injuries. TIRF is a national, independent, charitable road safety research institute. Since its inception in 1964, TIRF has become internationally recognized for its accomplishments in a wide range of subject areas related to identifying the causes of road crashes and developing programs and policies to address them effectively.

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