



Professional memberships

Member of the Canadian Association of Road Safety Professionals (CARSP/ACPSP)

Formerly served on the Board of Directors for arrive alive DRIVE SOBER

The Traffic Injury Research Foundation (TIRF) mission is to be the knowledge source for safe road users and a world leader in research, program and policy development, evaluation, and knowledge transfer. TIRF is a registered charity and depends on grants, awards, and donations to provide services for the public.

Visit www.tirf.ca

Steve Brown is a Research Associate with the Traffic Injury Research Foundation (TIRF) since 1989. He has a Bachelor of Arts in Mass Communications. Steve's research includes management of TIRF's National Fatality Database. He has worked on a variety of research topics such as lifestyle factors among young drivers, bicycle safety, airbag deployment in fatal collisions, marine vessel fatalities, winter driving and elderly drivers.

Career and research highlights:

Steve has managed TIRF's National Fatality Database, using SPSS and Stata, to maintain and analyze data used to analyze alcohol and drug use among fatally injured drivers. Duties include dealing with contacts in the road safety field ranging from professionals in coroner/medical examiner offices and various road safety branches in jurisdictions across Canada. He has co-authored the Alcohol and Drug-Crash Problem report, an annual publication that examines the current state and historical trends for alcohol and drug use among fatally injured drivers. Steve has also worked on questionnaire design and helped coordinate data collection and analysis for TIRF's Road Safety Monitor, a publication which highlights the current state of affairs and trends in public knowledge and attitudes on various road safety issues such as drinking and driving, drugs and driving, speeding and vehicle safety features.

In addition, Steve has made presentations and helped produce publications for the Canadian Coalition on Distracted Driving, which is comprised of experienced professionals representing diverse sectors to identify opportunities to address the problem.

He has represented TIRF at various conferences including the Canadian Council of Motor Transport Administrators (CCMTA), the Canadian Association of Chiefs of Police (CACP), the International Council on Alcohol, Drugs and Traffic Safety, the Trauma Association of Canada and Safe Communities Canada.

Before joining TIRF, he worked for Optima Consultants as a research analyst. He moderated focus groups and worked on survey design, sampling, and analysis for projects ranging from voting intentions, the rewards system in Canada's Armed Forces Reserves, and young peoples' perceptions of AIDS.

Academic highlights:

- > Honours Bachelor of Arts in Mass Communications, 1986, Carleton University.

For more information about
TIRF visit www.tirf.ca

Bibliography:

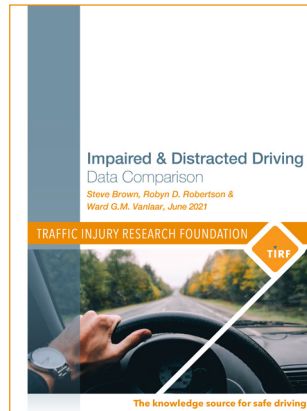
Drug Use in Fatal Collisions: 2000-2020 (2023)

Traffic Injury Research Foundation



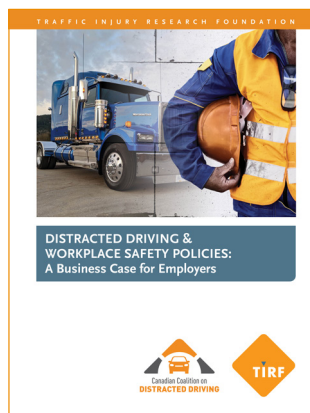
Impaired & Distracted Driving Data Comparison (2021)

Traffic Injury Research Foundation



Distracted Driving & Workplace Safety Policies: A Business Case for Employers (2020)

Traffic Injury Research Foundation



Prevalence and trends of distracted driving in Canada (2020)

Journal of Safety Research



TIRF Educational Resources

Action₂Zero
action2zero.tirf.ca

Community-Based Toolkit
for Road Safety Campaigns
[tirf.ca/projects/
community-based-
toolkit-road-safety-
campaigns](http://tirf.ca/projects/community-based-toolkit-road-safety-campaigns)

Drop It And Drive®
diad.tirf.ca

Drug-Impaired Driving
Learning Centre (DIDL)
druggeddriving.tirf.ca

GDL Framework Safety
Center
gdlframework.tirf.ca

Brain on Board
brainonboard.ca

Wildlife Roadsharing
Resource Centre (WRR)
wildliferoadsharing.tirf.ca

Sober Smart Driving
sobersmartdriving.tirf.ca

Alcohol Ignition Interlock
Curriculum for Practitioners
aic.tirf.ca