



**Robyn Robertson**  
**President & CEO**  
**Traffic Injury Research Foundation**

Ms. Robyn Robertson is President & CEO of the Traffic Injury Research Foundation (TIRF), a charitable, independent road safety research institute. TIRF is a world leader in research, safety programs, and policy development. Robyn first joined TIRF as a Research Assistant in 1999 and was promoted to increasingly senior positions. She was appointed President & CEO by the Board of Directors in 2006. Her interests include the development and evaluation of policies and programs and she has also organized and conducted national surveys, focus groups and in-depth interviews with criminal justice, treatment and transportation professionals. She is the author of TIRF's knowledge translation model, and is well-versed in implementation strategies and operational practices across several sectors.

**Career and research highlights:**

- > Robyn has lead a wide variety of research projects across a broad range of topics. During her career, she has published more than 200 major reports and articles on diverse road safety issues in traffic safety, criminal justice and professional journals. With a focus on education, policy and program development and evaluation, she has made more than 250 presentations at criminal justice, traffic safety, injury prevention and research conferences.
- > Robyn delivers technical assistance to jurisdictions around the world to strengthen impaired driving systems and support the implementation of effective programs. She has developed and delivered national public education programs on impaired driving, a comprehensive web-based curriculum on ignition interlocks, and a young and new driver resource center, a vehicle safety education program, and an international inventory of alcohol interlock programs.
- > As a knowledge broker Robyn has negotiated strong working relationships with a range of professional organizations to engage them in research initiatives. She is skilled at communicating technical information to diverse audiences and has authored educational primers for different audiences. She has also organized and hosted national and international conferences.
- > She is coordinator of the Working Group on DWI System Improvements, a U.S. coalition of criminal justice professionals, representing 14 criminal justice organizations, and served as faculty at the National Judicial College in Reno, Nevada.
- > Before joining TIRF, Robyn worked for the Solicitor General of Canada and Members of Parliament in the areas of correctional policy and legislation.

**Academic highlights:**

- > Robyn received her Masters Degree in Criminology and undergraduate degree from the University of Ottawa. Her professional training includes management, business administration, marketing and executive development courses.
- > Robyn has nine years of experience in the academic field, teaching several criminology and criminal justice courses part-time as her schedule permitted at the University of Ottawa, and Algonquin College in Ottawa.

**Professional memberships and affiliations:**

- > Editorial Board of Journal of Safety Research;
- > Member of the Transportation Research Board;
- > Member of the International Council of Alcohol, Drugs and Traffic Safety (ICADTS);
- > Member of the Canadian Association of Road Safety Professionals (CARSP/ACPSER);
- > Member of DWI Court Task Force of the National Center of DWI Courts;
- > Member of the International Scientific Advisory Board, Belgian Road Safety Institute (ISBR).