



## Mark Saunders, CPA, CMA

### Director of Finance Traffic Injury Research Foundation

Mark Saunders is the Director of Finance for the Traffic Injury Research Foundation (TIRF), a charitable, independent road safety research institute. TIRF is a world leader in research, safety programs, and policy development. Mark specializes in providing financial leadership for charities and not-for-profit organizations.

#### Career highlights:

- > His experience with not-for-profit organizations including various charities, medical device companies as well as national and provincial sporting organizations.
- > In addition, Mark has extensive experience within private industry in both Canada and the United States, including over 10 years in the high technology sector.
- > He has been responsible for R&D tax credit submission, supply chain management, corporate legal including patents and trademarks, venture capital, shareholder management, financial analysis, cash flow planning, budgeting, business modelling, ERP implementation, human resources and all general accounting roles.
- > Mark has also been a part-time lecturer in Business at Algonquin College in Ottawa.

#### Academic highlights:

- > CPA designation from the Chartered Professional Accountants of Ontario
- > CPA Not-For-Profit & Charity Leadership Executive Program
- > CMA Certificate in Corporate Finance
- > Honours B.Sc. degree from the University of Toronto